

## **Result Of Investment And Product Development Bearing Geographical Indications: Research Lychee Products In Vietnam**

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### **Abstract**

This study was conducted to analyze the results of Investment and Development in lychee products in Vietnam. In particular, the study compared the difference about results of development investment between two groups with geographical indications and no geographical indication. The Research findings are used as a basis for proposing recommendations to improve results of products development investments with geographical indications in Vietnam.

**Keywords:** Development investment, lychee, Vietnam, geographical indications, results of development investments